

Tobacco Education and Research Oversight Committee (TEROC) Meeting Agenda

**Tuesday, August 31, 2004
10 a.m. – 4:30 p.m.**

California Department of Health Services
Training Rooms B and C (First Floor)
1500 Capitol Avenue
Sacramento, California

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| 10:00 – 10:15 | Welcome and Introductions | Kirk Kleinschmidt |
| 10:15 – 10:20 | Approval of Minutes from the June 1, 2004, Meeting; Correspondence; Announcements | Kirk Kleinschmidt |
| 10:20 – 10:35 | Environmental Developments <u>Expected outcome:</u> Discuss major tobacco-related news | Kirk Kleinschmidt |
| 10:35 – 10:50 | Legislative Update <u>Expected outcome:</u> <ul style="list-style-type: none">• Learn status of tobacco-related legislation, including budget process• Determine TEROC position on legislation | Greg Oliva, Department of Health Services (DHS) |
| 10:50 – 11:30 | Budget Update; Department of Finance (DOF) <u>Expected outcome:</u> <ul style="list-style-type: none">• Highlights of the Proposition (Prop) 99 fiscal year (FY) 2004-05 budget for California Department of Education (CDE), DHS, and Tobacco Related Disease Research Program (TRDRP)• Description of the revenue projection process• Roles of DOF and Board of Equalization (BOE) in determining revenue projections• Explanation of the Prop 99 Reserve• Learn preliminary projections for the Governor's FY 2005-06 budget for CDE, DHS, and TRDRP | Joe Shinstock, DOF |
| 11:30 – 12:00 | BOE Update <u>Expected outcome:</u> <ul style="list-style-type: none">• Learn status of licensing implementation and compliance• Learn revenue projections• Explanation of the additional Prop 99 funds designated for BOE to administer the new coding system on tobacco stamps | TBD |

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| 12:00 – 1:15 | LUNCH BREAK | |
| 1:15 – 1:45 | Cessation Policy <u>Expected Outcome:</u> Policy recommendations for improving access to cessation services in California | Task Force Members |
| 1:45 – 2:00 | Life Skills Training in California Schools <u>Expected Outcome:</u> <ul style="list-style-type: none"> • Learn about preliminary findings of an in-depth study of the tobacco industry involvement in the Life Skills Training • Questions and answers | Lev Mandel, University of California, San Francisco |
| 2:00 – 2:30 | CDE Report <u>Expected outcome:</u> <ul style="list-style-type: none"> • Update on status of Tobacco Use Prevention Education Task Force recommendations • Learn recent program updates in relation to the Master Plan (MP) | Meredith Rolfe John Lagomarsino |
| 2:45 – 3:15 | DHS – Tobacco Control Section Report <u>Expected outcome:</u> <ul style="list-style-type: none"> • Learn highlights of the new California Tobacco Survey • Review program updates in relation to MP • Review new ads produced and learn of new creatives • Hear progress on new ad concepts, focus group responses, and approval status | Dileep G. Bal David Cowling Colleen Stevens |
| 3:15 – 3:30 | BREAK | |
| 3:30 – 3:50 | University of California – TRDRP Report <u>Expected outcome:</u> Learn recent program updates in relation to MP | Charles DiSogra |
| 3:50 – 4:10 | Public Questions and Comments | Kirk Kleinschmidt |
| 4:10 – 4:30 | Member Discussion <u>Expected outcome:</u> Hear member issues and suggestions for TEROC action | Kirk Kleinschmidt |
| 4:30 | Adjourn | |
| | Next TEROC Meeting: December 6, 2004, Sacramento | |

For information about this meeting, contact Kathony Jerauld at (916) 449-5492, or email kjerauld@dhs.ca.gov